

## Community Engagement Director

**Purpose:** To responsibly manage the community opportunities God provides ZoeCare and to promote the abundant life in Christ to ZoeCare partners, donors, personnel, and throughout southwest Montana.

**Description:** The Community Engagement Director oversees 45North and ZoeCare's relationships with churches and other organizations. The Community Engagement Director oversees ZoeCare's church and community trainings and Safe Harbor in partner churches. He or she recruits, trains and supports all ZoeCare-affiliated volunteers and promotes ZoeCare's ministry throughout the community.

**Reports To:** Executive Director

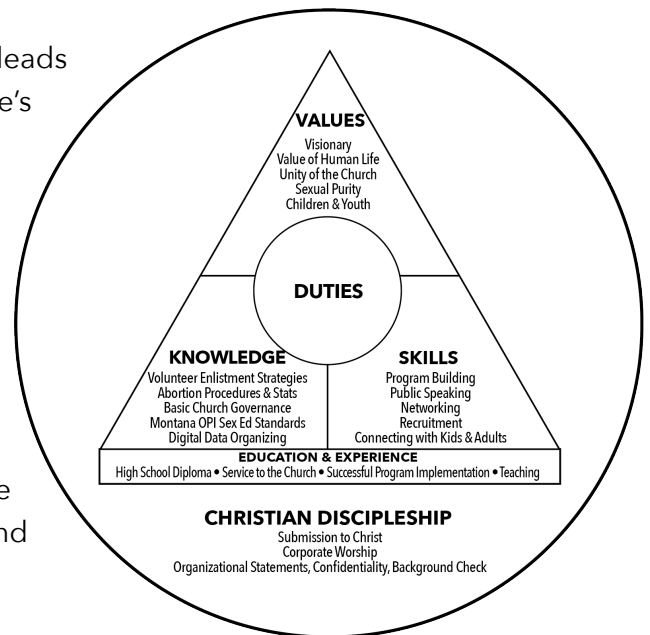
**Supervises:** 45North Presenters, Church Liaisons, some Volunteers

**Weekly Hours:** 32 (up to 40 as necessary)

**Strategic Importance:** The Community Engagement Director leads the charge in the community, mobilizes and manages ZoeCare's partnerships with local churches, 45North presenters, and those working toward fulfilling ZoeCare's vision in the community, including schools and other organizations.

**Christian Discipleship:** These core characteristics are required for all employees and volunteers.

- Submit to Christ's leadership and guidance.
- Participate in corporate worship at a Christian church.
- Agree with ZoeCare's *Organizational Statements*, agree with and sign the ZoeCare confidentiality statement, and complete a Montana criminal background check.



### Duties:

- Foster relationships with local churches to spread ZoeCare's message and ministry into the community.
- Develop the components of Safe Harbor and provide training to church members.
- Oversee the establishing of a Safe Harbor culture in local churches across southwest Montana.
- Promote and lead appropriate ZoeCare trainings within the local churches.
- Make church presentations and coordinate Executive Director's presentations to promote ZoeCare, its programs, and its need for volunteers and donations.
- Enlist and oversee all Church Liaisons, providing training and encouragement as needed.
- Assist the Mom2Mom Director in the implementation of Meals4Moms as needed.
- Recruit, train (as needed), and encourage ZoeCare-affiliated volunteers and presenters.
- Provide ongoing support and mentoring to all office and event volunteers and 45North presenters to ensure their readiness for meeting needs.
- Manage database of volunteers and presenters, maintaining records of applications, references, background checks, availability, trainings, etc.

### CORE COMPETENCIES Community Engagement Director

- Foster relationships with other organizations to spread ZoeCare's ministry into the community.
- Work closely with all ZoeCare departments to determine and fill volunteer needs.
- Research and engage with community resources. Set up in-service presentations with local organizations to equip staff to better serve patients.
- Research, develop and update 45North curricula as needed for all applicable audiences.
- Present or oversee presenting 45North curricula up to five classes per day during presentations.
- Pursue and establish 45North presenting opportunities in schools, churches and other relevant venues in the community, and communicate with administrators and teachers in a timely and professional manner regarding expectations and scheduling.
- Resolve any issues and solve problems in the 45North program as they arise.
- Establish and cultivate relationships with relevant MSU clubs and groups. Work with Marketing Director to implement ZoeCare's strategy in promoting ZoeCare's services to MSU students.
- Other duties as assigned.

#### **Knowledge:**

- Volunteer enlistment strategies.
- Abortion procedures and statistics.
- Basic church governance.
- Montana OPI sex education standards.
- Different learning styles and accommodating teaching for each.

#### **Skills:**

- Program building (understanding a vision and building the steps to reach it).
- Public speaking (speaking with clear, compelling communication).
- Networking (ability to communicate strategically to spread influence and understanding).
- Recruitment of volunteers, presenters, and interested community members.
- Ability to relationally connect with both kids and adults.

#### **Values:**

- Visionary.
- Passion for the value of human life.
- Unity of the church.
- Sexual purity.
- Children and youth.

#### **Education & Experience:**

- High school diploma.
- Service to the church.
- Successful program implementation.
- Teaching (in some capacity; a teaching certification is not required but beneficial).